



CORPORATE PARTNERSHIPS



CLUB MARCONI

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ABOUT US



Marconi Stallions Football Club, commonly known as “The Stallions,” are a well-respected and historic football (soccer) club located in Bossley Park, a suburb of Sydney, Australia. Founded in 1960, the club has a rich and storied history, making it one of the most iconic football clubs in the country.

The club has a strong presence in the Australian National Premier Leagues (NPL), competing in the NPL New South Wales, the top tier of football in New South Wales. Over the years, the club has had its fair share of success, winning 4 National Soccer League Championships (the equal most on record) as well as 1 National Soccer League Cup & a NPL New South Wales title. The Stallions also made the Grand Final in the recent Australian Championships. Stallions commitment to excellence and a rich footballing tradition have made them a true force in Australian football.

With notable achievements including, multiple National Soccer League (NSL) championships & numerous NPL New South Wales titles, the club has consistently produced talented players who have gone on to represent Australia on the international stage including but not limited to Harry Kewell, Mark Schwarzer, Matthew Ryan, Paul Okon & Frank Farina.

Beyond the success on the field, Marconi Stallions are deeply involved in their local community, working to promote the sport of football at all levels and providing opportunities for young players to develop their skills. The Marconi Stallions Football Club is more than just a football club; it's a symbol of tradition, excellence, and community spirit. With illustrious history and a commitment to the beautiful game, Stallions continue to be a prominent and respected institution in Australian football.

THEN, NOW & EMERGING STALLIONS

THEN

National Soccer League



FOUR TIME CHAMPIONS



THREE TIME MINOR PREMIERS



WINNERS



NOW

National Soccer League

THREE TIME CHAMPIONS

NATIONAL PREMIER LEAGUES NSW CHAMPIONSHIP
1973, 2012, 2024

EMERGING



NPL VIEWS

 249,700

 7,803

43,900
HOURS

NPL TOTAL HOURS WATCHED

WHY PARTNER WITH US?

At Marconi Stallions, we provide a unique and compelling opportunity for businesses to connect with a thriving community and make a significant impact.

With over 55,000 members across our renowned venues, Club Marconi and CSI Marconi, and a vast annual footfall of 520,000+ patrons, partnering with us means more than just joining a sports club – it's about becoming an integral part of a dynamic and diverse community.

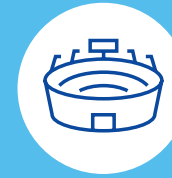
By partnering with Marconi Stallions, you are not only investing in a thriving football club but also becoming a part of a passionate and supportive community. Your brand can leverage the extensive reach, reputation, and engagement opportunities that we offer.

Join us in our mission to inspire, unite, and uplift the community through the power of football. Together, we can create lasting impressions and make a real difference. Partner with Marconi Stallions and be a part of something extraordinary!



EXTENSIVE COMMUNITY REACH

With over 55,000 dedicated members and 520,000 annual patrons through our venues, we have an extensive reach into the heart of the community.



COMMUNITY ENGAGEMENT

Our annual matchday attendance of over 15,000 people showcases our ability to bring the community together.



STRONG WORKFORCE

Marconi Stallions employ over 200 staff, which provides a tremendous opportunity for our partners to engage with them providing them with direct offers & access



BRAND EXPOSURE

Our events, matches, and community programs provide a platform to promote your products or services to a broad and captive audience through a variety of platforms.



CORPORATE NETWORK

We have fostered relationships with over 30 corporate partners, creating a dynamic business ecosystem.



LOCAL HERITAGE

With a rich history dating back to 1960, Marconi Stallions are deeply ingrained in the local culture.



FOOTBALL EXCELLENCE

With over 500 registered players from Juniors through to First Grade, Marconi Stallions have a strong foundation in football.



CUSTOMISED PARTNERSHIPS

We work closely with our partners to develop tailored sponsorship packages that align with your marketing objectives, ensuring a win-win partnership.



HOSPITALITY

CORPORATE SUITE

Entertain your guests in the privacy of your very own Corporate Suite with warm service in a quality offering. Every Corporate Suite includes a high-definition television in your private room with outdoor seating ensuring you catch all the action and take in all the atmosphere!

FEATURES

- Exclusive use of your own Corporate Suite for twenty (20) guests for all fifteen (15) Marconi Stallions Men's First Grade home games played at Marconi Stadium
- A selection of gourmet hot foods throughout the matchday
- A comprehensive 3-hour beverage package including a selection of premium beer, fine wine & soft drinks
- Your own private wait staff to ensure your experience is delivered professionally
- Opportunity for you to fit out your Corporate Suite as you wish (with Marconi permission)
- Two (2) invitations to the Marconi Stallions Season Launch
- Four (4) invitations to the Marconi Stallions Partners Dinner
- Two (2) Marconi Stallions Jackets

SEASONAL INVESTMENT

\$24,300 + GST

PER GAME INVESTMENT

\$1,600 + GST



OUTDOOR BOX

With elevated panoramic views and prime undercover seating, our Outdoor Boxes are the ideal hospitality option for immersing clients, staff, family or friends!

FEATURES

- Exclusive use of your own Outdoor Box for 12-20 guests for all fifteen (15) Marconi Stallions Men's First Grade home games played at Marconi Stadium
- A selection of finger foods throughout the matchday
- A comprehensive 3 hour beverage package including a selection of premium beer, fine wine & soft drinks
- Opportunity for you to add your company branding above your Outdoor Box Two
- (2) invitations to the Marconi Stallions Partners Dinner
- Two (2) Marconi Stallions Polo Shirts

SEASONAL INVESTMENT
\$975 + GST PER PERSON
(12, 15, 17 or 20 pax)

PER GAME INVESTMENT
\$75 + GST PER PERSON
(minimum 12 pax)





PARTNERSHIP OPPORTUNITIES

PREMIER PARTNERSHIP

Embark on an exclusive and exciting journey with one of Australia's most iconic football clubs through a Premier Partnership. Become a crucial part of the Stallions family & enjoy a range of benefits across team branding, signage, partnerships, hospitality & events!

FEATURES

- Company logo to appear on the front of one (1) Youth team (16-18s)
- Company logo to appear on the sleeve of one (1) Youth team (16-18s)
- Company logo to appear on the back of one (1) Youth team (16-18s)
- Company logo to appear on the shorts of one (1) Youth team (16-18s)
- Company logo to appear on the shorts of the Women's First Grade team
- One (1) Billboard sign for all Marconi Stallions home games played at Marconi Stadium
- Two (2) Perimeter Fence signs located in the TV Arc for all Marconi Stallions home games played at Marconi Stadium
- Two (2) Perimeter Fence signs located on Synthetic field
- Four (4) Chairman's Lounge tickets to all fifteen (15) Marconi Stallions Men's First Grade home games played at Marconi Stadium including food & beverage
- One (1) Player Partnership of a Marconi Men's First Grade Player including: (refer to the Player Partnership page for full inclusions list)
- One (1) Player Partnership of a Marconi Women's First Grade Player including: (refer to the Player Partnership page for full inclusions list)
- One (1) Matchday Partnership of a Marconi Men's First Grade game at Marconi Stadium
- Two (2) Ground Announcements over the PA system at all fifteen (15) Marconi Stallions Men's First Grade home games played at Marconi Stadium
- Three (3) Stories to be published across the Marconi Stallions social media platforms (Facebook & Instagram)
- One (1) eDM Banner inclusion to the Club Marconi database (over 35,000 members)
- Eight (8) invitations to the Marconi Stallions Partners Dinner
- Eight (8) General Admission tickets all fifteen (15) Marconi Stallions Men's First Grade home games played at Marconi Stadium
- Eight (8) Marconi Stallions Polo Shirts
- Four (4) Marconi Stallions Jackets
- One (1) Premium Membership to the Marconi Business Network
- Opportunity to have a company stall at major Community Events such as Chestnut Day, Italian Republic Day
- Access and opportunity to meet over 400 players and parents as potential customers
- An invitation to all Marconi Stallions Business Networking Events

INVESTMENT

\$25,000 + GST



ASSOCIATE PARTNERSHIP

Join the Stallions as an Associate Partner to experience a premium partnership offering. Inclusive of a range of benefits, our Associate Partnership is a great opportunity for your business to become part of the Stallions family!

FEATURES

- Company logo to appear on the front of one (1) Youth team (13-15s)
- Company logo to appear on the sleeve of one (1) Youth team (13-15s)
- Company logo to appear on the back of one (1) Youth team (13-15s)
- Company logo to appear on the shorts of one (1) Youth team (13-15s)
- Company logo to appear on the sleeve of one (1) Youth team (16-18s)
- One (1) Perimeter Fence sign located in the TV Arc for all Marconi Stallions home games played at Marconi Stadium
- One (1) Perimeter Fence sign located on Field 2 or 3
- Two (2) Chairman's Lounge tickets to all fifteen (15) Marconi Stallions Men's First Grade home games played at Marconi Stadium including food & beverage
- One (1) Player Partnership of a Marconi Men's First Grade Player including: (refer to the Player Partnership page for full inclusions list)
- One (1) Matchday Partnership of a Marconi Women's First Grade game at Marconi Stadium including: (refer to the Player Partnership page for full inclusions list)
- One (1) Ground Announcement over the PA system at all fifteen (15) Marconi Stallions Men's First Grade home games played at Marconi Stadium
- Two (2) Stories to be published across the Marconi Stallions social media platforms (Facebook & Instagram)
- Four (4) invitations to the Marconi Stallions Partners Dinner
- Four (4) General Admission tickets to all fifteen (15) Marconi Stallions Men's First Grade home games played at Marconi Stadium
- Four (4) Marconi Stallions Polo Shirts
- Two (2) Marconi Stallions Jackets
- One (1) Individual Membership to the Marconi Business Network
- Opportunity to purchase a space to have a company stall at major Community Events such as Chestnut Day, Italian Republic Day
- Access and opportunity to meet over 400 players and parents as potential customers
- An invitation to all Marconi Stallions Business Networking Events

INVESTMENT
\$12,000 + GST



SUPPORTER PARTNERSHIP

Become part of the Stallions Network through a Supporter Partnership. An entry level offering with a diversity of benefits, the Supporter Partnership is the perfect way to start your partnership journey with the Stallions!

FEATURES

- Company logo to appear on the front of one (1) JDL team
- Company logo to appear on the sleeve of one (1) JDL team
- Company logo to appear on the back of one (1) JDL team
- Company logo to appear on the shorts of one (1) JDL team
- Company logo to appear on the shorts of one (1) Youth team (13-15s)
- One (1) Perimeter Fence sign located in the Non-TV Arc for all Marconi Stallions home games played at Marconi Stadium
- One (1) Perimeter Fence sign located on Field 4
- Two (2) Chairman's Lounge tickets to three (3) Marconi Stallions Marconi Stallions Men's First Grade home games played at Marconi Stadium including food & beverage
- One (1) Player Partnership of a Marconi Women's First Grade Player including: (refer to the Player Partnership page for full inclusions list)
- One (1) Story to be published across the Marconi Stallions social media platforms (Facebook & Instagram)
- Two (2) invitations to the Marconi Stallions Partners Dinner
- Two (2) General Admission tickets to all fifteen (15) Marconi Stallions Men's First Grade home games played at Marconi Stadium
- One (1) Marconi Stallions Polo Shirt
- Access and opportunity to meet over 400 players and parents as potential customers
- An invitation to all Marconi Stallions Business Networking Events

INVESTMENT
\$6,000 + GST



INDIVIDUAL TEAM PARTNERSHIP

Outside of the club packages, opportunities exist for Individual Team Partners. Included below is pricing for each placement on the playing kit, included in Individual Team Partners is:

WHAT IS INCLUDED?

- One (1) Marconi Stallions Polo Shirt
- One (1) invitation to the Marconi Stallions Partners Dinner
- Access and opportunity to meet over 400 players and parents as potential customers
- An invitation to all Marconi Stallions Business Networking Events



PRICING

BOYS YOUTH 16-18S & GIRLS YOUTH 16S

FRONT

\$3,500 + GST

BACK

\$2,500 + GST

EACH SLEEVE

\$1,250 + GST

SHORTS FRONT

\$1,000 + GST

SHORTS BACK (2 PANELS)

\$1,500 + GST

BOYS YOUTH 13-15S & GIRLS YOUTH 14-15S

FRONT

\$2,250 + GST

BACK

\$1,750 + GST

EACH SLEEVE

\$1,000 + GST

SHORTS FRONT

\$750 + GST

SHORTS BACK (2 PANELS)

\$1,250 + GST

BOYS JDL 9-12S & GIRLS JDL 10-13S

FRONT

\$1,500 + GST

BACK

\$1,250 + GST

EACH SLEEVE

\$750 + GST

SHORTS FRONT

\$500 + GST

SHORTS BACK (2 PANELS)

\$1,000 + GST

JUNIORS

FRONT

\$1,000 + GST

BACK

\$700 + GST

EACH SLEEVE

\$450 + GST

SHORTS FRONT

\$300 + GST

SHORTS BACK (2 PANELS)

\$500 + GST

MATCHDAY PARTNERSHIP

There's no better way to engage with Marconi Stallions consumers than through a matchday partnership! By becoming an exclusive Matchday Partner of the Stallions, you will be showcasing your business to potential customers at a Stallions home game!

FEATURES

- Your company to be promoted on all collateral in the lead up to the matchday
- Opportunity for your company to activate within the precinct on matchday
- Three (3) Ground Announcements over the PA system throughout your Partnered matchday
- Your company to be featured on the match tickets for your Partnered matchday
- Four (4) tickets into the Chairman's Lounge for your Partnered matchday
- Ten (10) General Admission tickets to your Partnered matchday
- One (1) invitation to the Marconi Stallions Partners Dinner
- Access and opportunity to meet over 400 players and parents as potential customers
- An invitation to all Marconi Stallions Business Networking Events

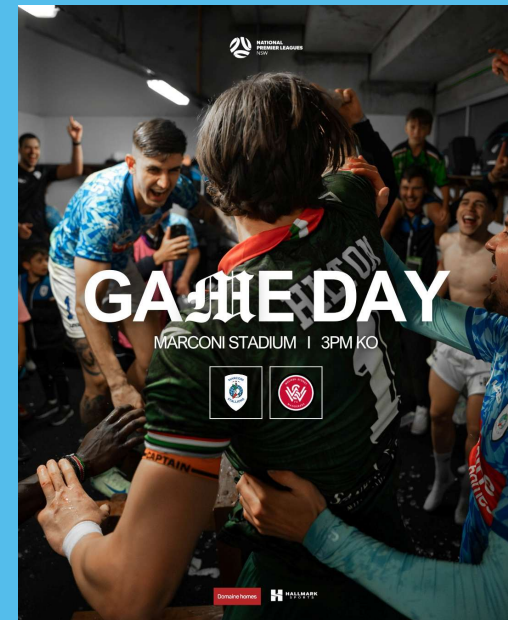
MEN'S INVESTMENT

\$1,500 + GST

WOMEN'S INVESTMENT

\$1,000 + GST

**BOTH MEN'S &
WOMEN'S INVESTMENT
\$2,000 + GST**





WIG7A3NWADH600K27

ROUND 1: Marconi Stallions FC V APIA
Marconi Stadium
Chairmans Lounge
Chairmans Lounge
Sat, 07 Feb 7:00 PM
Enter from 5:45 PM



LJB MARCONI LIMITED ABN 6000719622. Subsequent to this ticket as you would money or regular tickets. The INTIX platform allows Marconi Stallions sell and distribute tickets to an event, or to a venue where events are held. The sale of this ticket is subject to INTIX's Terms of Use which is available by contacting INTIX or on INTIX website (www.intix.com.au). INTIX's privacy policy is available at www.intix.com.au. The sale of this ticket is also subject to any relevant terms and conditions of Marconi Stallions and of any event which the event specified on this ticket is held.

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PLAYER PARTNERSHIP

Join the Stallions as their 12th player with a Player Partnership! When your player scores, you score. Reap the rewards and increase your company profile with exciting branding opportunities across our digital platforms and on matchday. Whether you are wishing to increase your involvement with the club or a business looking to align yourself with a player to grow your brand awareness, our Player Partnerships are an extraordinary opportunity!

FEATURES

- Your company logo included on the Team List promoted on Marconi Stallions' social media platforms each week
- Your company logo in your players locker at all Marconi Stallions home games played at Marconi Stadium
- Your company name announced during the Team List at all Marconi Stallions home games played at Marconi Stadium
- Your company name announced if your player scores at all Marconi Stallions home games played at Marconi Stadium
- One (1) invitation to the Marconi Stallions Partners Dinner
- Two (2) General Admission tickets to all Marconi Stallions home games played at Marconi Stadium
- One (1) Marconi Stallions Polo Shirt
- Access and opportunity to meet over 400 players and parents as potential customers
- An invitation to all Marconi Stallions Business Networking Events

MEN'S INVESTMENT

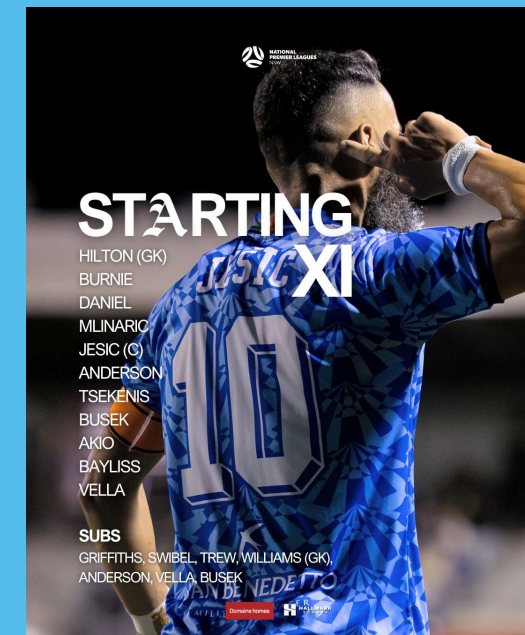
\$1,500 + GST

WOMEN'S INVESTMENT

\$1,000 + GST

BOTH MEN'S & WOMEN'S INVESTMENT

\$2,000 + GST





OTHER PARTNERSHIP OPPORTUNITIES

OTHER PARTNERSHIP OPPORTUNITIES

Outside of our standardised partnership opportunities, Stallions also offer several unique partnership opportunities across some of the most influential & important members of our club, our coaches! Add your brand to their Merchandise & receive other benefits as a great opportunity to align your brand with the powerful brand of Marconi!

SENIOR MEN'S COACH PARTNER

- Branding on the Men's First Grade & 20s Coaches Uniforms including but not limited to Jackets, Polo Shirts & Training Shirts
- One (1) Billboard Sign for all Marconi Stallions home games played at Marconi Stadium
- Four (4) Chairman's Lounge tickets to all fifteen (15) Marconi Stallions Men's First Grade home games played at Marconi Stadium including food & beverage
- Two (2) Ground Announcements over the PA system at all fifteen (15) Marconi Stallions Men's First Grade home games played at Marconi Stadium
- Eight (8) invitations to the Marconi Stallions Partners Dinner
- Four (4) Stories to be published across the Marconi Stallions social media platforms (Facebook & Instagram)

INVESTMENT
\$20,000 + GST



SENIOR WOMEN'S COACH PARTNER

- Branding on the Senior Women's First Grade & 20s Coaches Uniforms including but not limited to Jackets, Polo Shirts & Training Shirts
- One (1) Billboard Sign for all Marconi Stallions home games played at Marconi Stadium
- Four (4) Chairman's Lounge tickets to all fifteen (15) Marconi Stallions Men's First Grade home games played at Marconi Stadium including food & beverage
- Two (2) Ground Announcements over the PA system at all fifteen (15) Marconi Stallions Men's First Grade home games played at Marconi Stadium
- Eight (8) invitations to the Marconi Stallions Partners Dinner
- Four (4) Stories to be published across the Marconi Stallions social media platforms (Facebook & Instagram)

INVESTMENT
\$15,000 + GST



OTHER PARTNERSHIP OPPORTUNITIES

Outside of our standardised partnership opportunities, Stallions also offer several unique partnership opportunities across some of the most influential & important members of our club, our coaches! Add your brand to their Merchandise & receive other benefits as a great opportunity to align your brand with the powerful brand of Marconi!

JDL & YOUTH COACH PARTNER

- Branding on all JDL & Youth Coaches Uniforms including but not limited to Jackets, Polo Shirts & Training Shirts
- One (1) Perimeter Fence sign located in the TV Arc for all Marconi Stallions home games played at Marconi Stadium
- One (1) Perimeter Fence sign located in the Non-TV Arc for all Marconi Stallions home games played at Marconi Stadium
- Two (2) Chairman's Lounge tickets to all fifteen (15) Marconi Stallions Men's First Grade home games played at Marconi Stadium including food & beverage
- Four (4) invitations to the Marconi Stallions Partners Dinner
- Two (2) Stories to be published across the Marconi Stallions social media platforms (Facebook & Instagram)

INVESTMENT
\$10,000 + GST



JUNIORS COACH PARTNER

- Branding on all Junior Coaches Uniforms including but not limited to Jackets, Polo Shirts & Training Shirts
- One (1) Perimeter Fence sign located on Field 2 or 3
- One (1) Perimeter Fence sign located on Field 4
- Two (2) Chairman's Lounge tickets to six (6) Marconi Stallions Men's First Grade home games played at Marconi Stadium including food & beverage
- Two (2) invitations to the Marconi Stallions Partners Dinner
- One (1) Stories to be published across the Marconi Stallions social media platforms (Facebook & Instagram)

INVESTMENT
\$5,000 + GST





SIGNAGE OPPORTUNITIES

SIGNAGE OPPORTUNITIES

Put your brand on the map with our exciting signage opportunities! Scaled to suit your budget & objectives, Stallions offer a range of signage options to generate awareness for your business!

BILLBOARD SIGNAGE

Maximise the awareness of your brand! Billboard signage dominates the ground with prominent exposure from every vantage point. As arguably the most valuable inventory on offer, our 7m long x 2.3m high Billboard Signs take your breath away!

INVESTMENT

\$7,000 + GST

For all Marconi Stallions home games played



STADIUM PERIMETER FENCE SIGNAGE

Create a high profile for your brand with our Stadium Perimeter Fence signage! Stadium Perimeter Fence Signage provides a tremendous opportunity to maximise your brand's exposure either within the TV Arc, or Non-TV Arc, with a high visibility 6000mm x 900mm sign around the playing field of Marconi Stadium!

INVESTMENT TV ARC

\$3,000 + GST

For all Marconi Stallions home games played

NON - TV ARC

\$1,500 + GST

For all Marconi Stallions home games played



SIGNAGE OPPORTUNITIES

Put your brand on the map with our exciting signage opportunities! Scaled to suit your budget & objectives, Stallions offer a range of signage options to generate awareness for your business!

SYNTHETIC FIELD PERIMETER FENCE SIGNAGE

Generate exposure for your business with our Fields 2 & 3 Perimeter Fence Signage! Fields 2 & 3 Perimeter Fence Signage provides a great opportunity to promote your business to the local community through a high visibility 6000mm x 900mm sign with great visibility to Restwell Road!

INVESTMENT

SIDES - \$2,000 + GST

ENDS - \$1,500 + GST



FIELD 4 PERIMETER FENCE SIGNAGE

Enhance your business's visibility with our Field 4 Perimeter Fence Signage! This exceptional signage solution offers a prime avenue to showcase your business to the local community, through a prominent 6000mm x 900mm sign.

INVESTMENT

\$1,000 + GST



DIGITAL OPPORTUNITIES

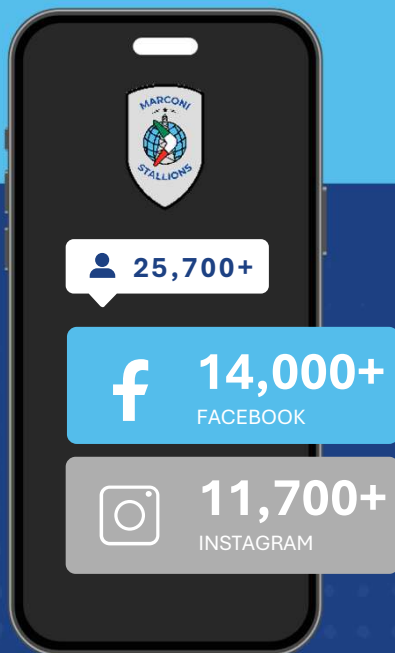
Looking for a dynamic and impactful way to reach your target audience?

Our digital opportunities are a great way for us to help you unleash the power of your brand.

With over 55,000 followers across the group's social media platforms & a strong email database, our strong social media presence keeps us connected to our audience 24/7.

Marconi Stallions offers a golden opportunity for businesses to gain prominent exposure through our social media and email platforms.

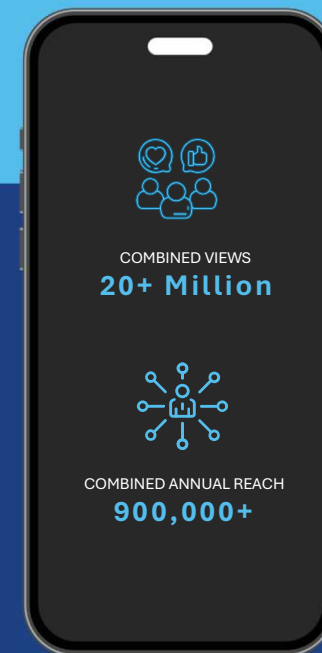
Reach our dedicated and diverse audience and make a lasting impact.



MARCONI STALLIONS FOLLOWING



CLUB MARCONI FOLLOWING

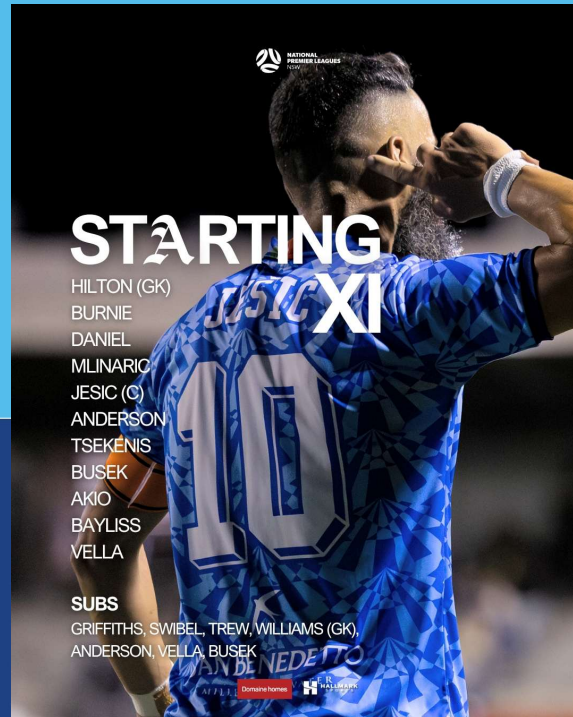


ENGAGEMENT RATES

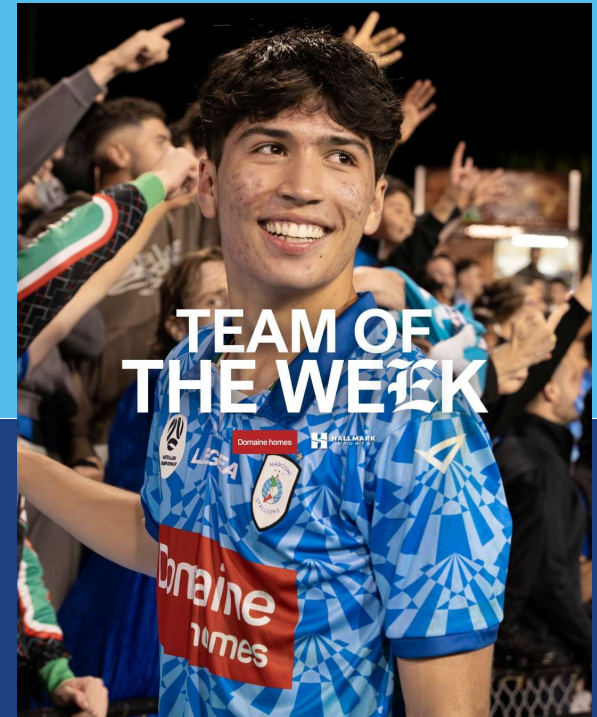
CONTENT OPPORTUNITIES



SCORE GRAPHICS



TEAM LIST PARTNER



TEAM OF THE WEEK

FOR FURTHER INFORMATION, PLEASE CONTACT JAKE FENECH OR JACOB BORTOLETTO
E SPONSORSHIP@CLUBMARCONI.COM.AU // M 0405 098 786 0490 104 616

